



KIMBERLY OFFORD

AI Entrepreneur | AI Image & Video Producer
Speaker | Branding Coach | Author | REALTOR®

Hi I'm Kimberly!

I am a lifelong entrepreneur and marketing expert. A graduate of Northwestern University's Medill School of Journalism (MS Integrated Marketing Communications), my journey has been rich with experience and insights into what truly resonates with audiences. At the heart of a thriving brand lies the art of relationship-building, a principle that has guided my career.

I have dedicated myself to helping entrepreneurs and small businesses exceed expectations by imparting the latest AI trends and strategies. As the author of seven published workbooks and guides, my expertise reaches entrepreneurs and real estate professionals through training, coaching, and leading webinars and seminars.

I am a licensed Managing Broker and an avid community volunteer.

Speaking Topics

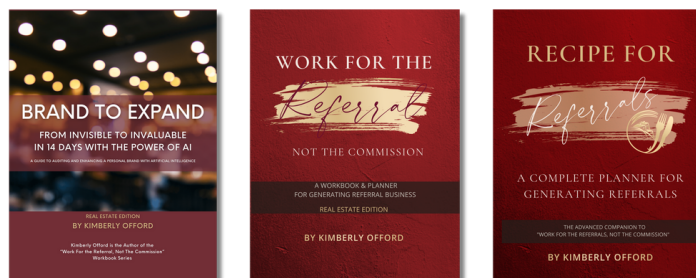
- ✓ Brand to Expand Building Brands with the Power of AI & ChatGPT
- ✓ Using AI Images & Video in Brand Storytelling
- ✓ Developing Compelling Content for Lead Generation: The Art of Know, Like, Trust
- ✓ Creating Photorealistic Images for Marketing and Film
- ✓ Custom Presentations

AI Tools I Use During Instruction and Coaching:



Publications

3 Publications Sold by the
National Association of REALTORS®



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📞 773-416-1989

Hire Kimberly

KIMBERLY OFFORD

Who I Work With:

- Entrepreneurs
- Small Business Owners
- Non-Profit Organizations
- Entertainers
- Service Providers
- Real Estate Professionals



Services I Provide:

- AI Image & Video Commissions
- Speaking Engagements
- Trainings

Testimonials

“I thought Kimberly’s presentation was great! I have not yet taken the time to explore the AI world, but I know it’s here. I will definitely use some of her ideas to educate myself as to the benefits of incorporating ChatGPT and AI into my business. Thanks for having her at the office.”

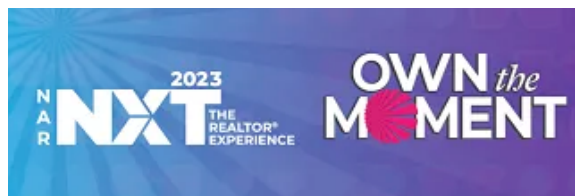
D. Durochik, REALTOR®

“Outstanding presentation! After attending Kim’s workshop I refined my brand, identified my niche market, and increased my value to clients. My production increased, which enabled me to expand my real estate business.”

C. Blanton, Entrepreneur

Speaking Engagements

- AI Workshops, Webinars and Speaking Engagements
 - Innovations for Today’s Entrepreneur
 - National Black AI Literacy Week
 - Village of Park Forest, IL - Entrepreneurs Brunch
 - Midjourney Mastery and Membership
 - Several Podcasts and Guest Speaker spots
- Real Estate Professional Associations
 - National Association of REALTORS®
 - Chicago Association of REALTORS®
 - Titans of the Industry
 - Women’s Councils of: Chicago, NW Indiana, Rochester Michigan



Kimberly was a 2023 NARNXT Speaker on 2 Stages.

Kimberly has contributed her expertise to major news media and associations.



3 Publications



Published Article



Article Contributor



News Contributor



Story Contributor

PLAYGROUND

P A S T I M E

A Bold Reimagining of Culture, Technology, and Style



PLAYGROUND PASTIME

A Bold Reimagining of Culture, Technology, and Style



PLAYGROUND PASTIME

Playground Pastime is another world in another time created completely with Artificial Intelligence.

The images and video celebrate people of African descent. They are:

- Retro-Futuristic
- Eclectic
- Classy
- Sophisticated
- Whimsical
- Innocent
- Proud
- Beautiful

Kimberly Offord, Creator & Curator



SOCIAL MEDIA PROFILE

 @playgroundpastime

WORK WITH KIMBERLY

info@theferralstore.com



Midjourney



runway



Luma